

# Heatherwood PTA 2024-2025 Goals

*Mission: "Heatherwood PTA is a powerful voice for children, a relevant resource for families, schools and communities, an advocate for the well-being and education of all children."*

## 2024-2025 FOCUS Goal

- Promote and support the educational, social, and emotional needs of Heatherwood students with supplemental programs that encourage a positive school culture;
  - Sponsor and coordinate at least 2 parent education opportunities per year
  - Implement the National PTA Grant to support efforts / Safe Internet Day

## ONGOING Goals

- Provide school administration and staff financial and tangible support to meet classroom and other school needs;
  - One grant cycle during school year for staff to apply for (the financial amount is fundraiser dependent)
- Encourage and strengthen relationships between Heatherwood staff, students and families, and our greater community (FACE);
  - Promote cooperation between ASB and PTA to maximize impact of both organizations
  - Organize one networking event with Natural Leaders and PTA leaders to foster relationship building
  - Continue to reach out to 5th grade/incoming students and parents
- Increase parent involvement through volunteerism, parent education seminars, and PTA meetings;
  - Increase membership over last year (LY 200 members, goal is 220 TY)
  - Encourage diverse membership with inclusion of staff, parents, and community
  - Increase active participation through communication of volunteer opportunities; include specific opportunities on volunteer interest sheet and follow up with clear steps to get involved
- Communicate and share our accomplishments and goals with the school and greater community;
  - Weekly eBlasts, Facebook, Instagram, and HW PTA website
  - Inform the community of issues affecting education and well-being of children at the local, state and national levels
- Develop leaders for continued PTA service at our school with relevant training and transition documentation.

