

Heatherwood PTA 2021-2022 Goals

Mission: "Heatherwood PTA is a powerful voice for children, a relevant resource for families, schools and communities, an advocate for the well-being and education of all children."

- Promote and support the educational, social, and emotional needs of Heatherwood students with supplemental programs that encourage a positive school culture;
 - Sponsor and coordinate at least 2 student assemblies and 2 parent education opportunities per year
- Give school administration and staff financial and tangible support to meet classroom and other school needs;
 - Provide 2 Grant cycles to provide year-round with timely support
- Encourage and strengthen relationships between Heatherwood staff, students and families, and our greater community (FACE);
 - Promote cooperation between ASB and PTA to maximize impact of both organizations
 - Sponsor one multicultural event this year (multicultural potluck)
 - Continue to reach out to 5th grade/incoming students and parents
 - Organize one networking event with Natural Leaders and PTA leaders to foster relationship building.
- Strongly encourage parent involvement through volunteerism, parent education seminars, and PTA meetings;
 - Increase membership by 10%
 - 100% staff enrollment in PTA
 - Encourage diverse membership with inclusion of staff, parents, and community
 - Increase active participation through communication of volunteer opportunities; include specific opportunities on volunteer interest sheet and follow up with clear steps to get involved
- Acknowledge the efforts of students, staff, and volunteers and supporting their endeavors;
 - Provide frequent staff appreciation events (preferably monthly)
 - Support Heatherwood teachers and staff with student reward events, such as field day
- Communicate and share our accomplishments and goals with the school and greater community;
 - Weekly eBlasts, Facebook, and HW PTA website
 - Inform the community of issues affecting education and well-being of children at the local, state and national levels
- Develop leaders for continued PTA service at our school with relevant training and transition documentation.