

# Heatherwood PTA 2020-2021 Goals

*Mission: "Heatherwood PTA is a powerful voice for children, a relevant resource for families, schools and communities, an advocate for the well-being and education of all children."*

- Promote and support the educational, social, and emotional needs of Heatherwood students with supplemental programs that encourage a positive school culture.
  - Sponsor and coordinate at least 2 student assemblies and 2 parent education opportunities per year
- Give school administration and staff financial and tangible support to meet classroom and other school needs;
  - Provide 2 Grant cycles to provide year-round, timely support
- Encourage and strengthen relationships between Heatherwood staff, students and families, and our greater community (FACE);
  - promote cooperation between ASB and PTA to maximize impact of both organizations
  - Sponsor one multicultural event this year (multicultural potluck)
  - continue to reach out to 5th grade/incoming students and parents.
- Strongly encourage parent involvement through volunteerism, parent education seminars, and PTA meetings;
  - Increase membership by 10%
  - 100% staff enrollment in PTA
  - Encourage diverse membership with inclusion of staff, parents, and community
  - Increase active participation through communication of volunteer opportunities; include specific opportunities on volunteer interest sheet and follow up with clear steps to get involved
- Acknowledge the efforts of students, staff, and volunteers and supporting their endeavors;
  - Provide frequent staff appreciation events (preferably monthly)
  - Support Heatherwood teachers and staff with student reward events, such as field day
- Communicate and share our accomplishments and goals with the school and greater community;
  - Weekly eBlasts, Facebook, and HW PTA website
  - Inform the community of issues affecting education and well-being of children at the local, state and national levels.
- Develop leaders for continued PTA service at our school with relevant training and transition documentation.