

Heatherwood PTA 2023-2024 Goals

Mission: "Heatherwood PTA is a powerful voice for children, a relevant resource for families, schools and communities, an advocate for the well-being and education of all children."

2023-2024 FOCUS Goals

- Promote and support the educational, social, and emotional needs of Heatherwood students with supplemental programs that encourage a positive school culture;
 - Sponsor and coordinate at least 2 parent education opportunities per year
 - apply for a National PTA Grant to support efforts
- Acknowledge the efforts of students, staff, and volunteers and supporting their endeavors;
 - Provide monthly staff appreciation events
 - Support Heatherwood teachers and staff with student reward events, such as field day

ONGOING Goals

- Give school administration and staff financial and tangible support to meet classroom and other school needs;
 - Provide up to 2 grant cycles to provide year-round timely support
- Encourage and strengthen relationships between Heatherwood staff, students and families, and our greater community (FACE);
 - Promote cooperation between ASB and PTA to maximize impact of both organizations
 - Sponsor one multicultural event this year
 - Continue to reach out to 5th grade/incoming students and parents
 - Organize one networking event with Natural Leaders and PTA leaders to foster relationship building.
- Strongly encourage parent involvement through volunteerism, parent education seminars, and PTA meetings;
 - Increase membership over last year
 - 100% staff enrollment in PTA
 - Encourage diverse membership with inclusion of staff, parents, and community
 - Increase active participation through communication of volunteer opportunities; include specific opportunities on volunteer interest sheet and follow up with clear steps to get involved
- Communicate and share our accomplishments and goals with the school and greater community;
 - Weekly eBlasts, Facebook, and HW PTA website
 - Inform the community of issues affecting education and well-being of children at the local, state and national levels
 - Participate in at least two advocacy efforts/events
- Develop leaders for continued PTA service at our school with relevant training and transition documentation.

presented at General Membership Meeting 9/11/23

